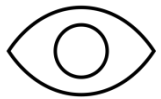




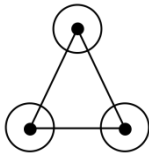
CORPORATE OVERVIEW



GMS at a Glance



TV Programs



Affiliated Networks



Digital services



Contact

Global Media Solutions is a Dubai based media company specialized in healthcare marketing

Global Media Solutions plans and helps to realize the media planning of the health institutions, that want to reach to the entire world.

Global Media Solutions provides international media services for health institutions. We also provide connections with Middle East, Arabian Peninsula and European media for health institutions thanks to our profound relations with our foreign associates.

We are specialized in getting our clients results. Our clients are typically hospitals, medical practices, other healthcare practices and manufacturers who want to reach patients. Our strategists help our clients practice or organise the marketing plan appropriately, effectively and successfully.

Global Media Solutions deliver the patients desired.

Our team utilizes their years of experience working on huge, nationally recognized brands to create healthcare marketing communications that stand out in the marketplace. The end result is always strategically spot on and therefore effective.

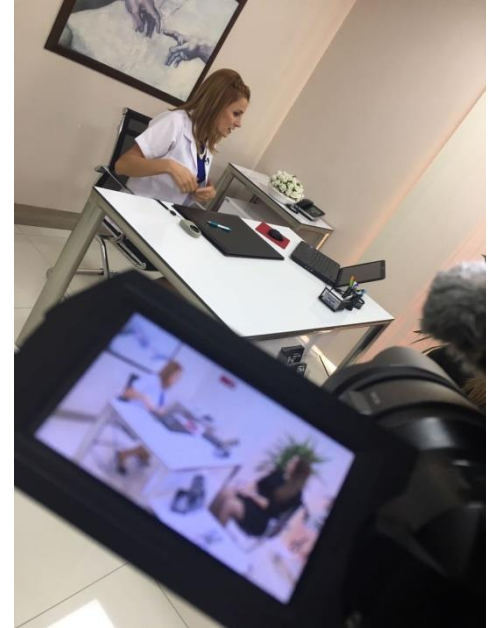
We address our clients' most important challenges by offering geographic-specific strategy and solutions tailored to their global and regional needs.

Our infrastructure — across the entire globe — enables clients to work with a versatile team that offers to custom-build a regional team that perfectly fit their needs.

We will never take a “one size fits all” approach. Instead, we’ll provide bespoke solutions that facilitate success throughout the process.

Our culture is collaborative and our focus is customer-centric. We aren't an extension of your team—we are your team, effectively joining forces to reveal more opportunities for growth.

Our campaigns are integrated to maximise the impact by blending the full pallet of colours from the health marketing and communications paint box.



We created new health tv program formats that suits the needs of a health institution.
All of them created high rates of ROI to our sponsors and contributed to global health tourism market.



<p>Visit to be Treated MBC4 – Twice a week 60 min.</p>	<p>Travel for your Health MBC4 – Fillers 90 sec. & 5 min.</p>	<p>Vacanta Si Terapie Kanal D Romania 60 min.</p>	<p>VIP Therapie EUROSTAR and NTV Europe TV 75 min.</p>
<p>V&T is the first medical tourism reality television program which is produced in Turkey and broadcasted on an Arab television channel.</p> <p>Visit to be Treated became an irreplaceable daytime program for MBC4 viewers by its informative, thriving, touching stories and with a flow that attracts patients for treatment.</p> <p>V&T received applications from 83 different countries and patients from 68 different countries.</p>	<p>90 sec. & 5 min. segments within MBC4 channel daily broadcast streaming plan.</p> <p>Similar to Visit to be Treated format, health institutes can promote hospital or service with any content they want and can create a better brand awareness and enrich their customer potential.</p>	<p>Vacanta si Terapie was a reality health tourism program, prepared for Romanian market. It was broadcasted in 2013-2014 seasons with 130 episodes.</p> <p>Romanian patients, who applied to Vacanta si Terapie during 130 episodes in 2 different Romanian TV channels, Prima TV and Kanal D Romania, came to Turkey and they were treated here. While our guests were getting treated with VIP standards, they also enjoyed Istanbul. Our program was one of the best known health programs in Romania.</p>	<p>VIP Therapie was broadcasted 5 times a week.</p> <p>In our program, patients who were living abroad came to Turkey and were hosted in V&T house. Sponsor hospitals and doctors treated our guests with the recent technology in the world.</p> <p>Thousands of applications were received from 23 different countries. The program attracted attention from all the countries which we were broadcasted.</p>



Global Media Solutions is the vanguard of health tourism. Health tourism is new for the World.

Global Media Solutions has gained undisputed experiences thanks to the TV programs broadcasted abroad, partnerships with Middle East, Arabian Peninsula and Europe Media, and also by building relationships with health and patient organizations.

Global Media Solutions provides its own experiences and relationships for private health sector. Health institutions, which want to be in foreign markets, can accomplish this via us.



**Our healthcare digital marketing pack delivers the patients
Let us help you win the online battle for patients.**



We help healthcare companies integrate online and digital tools in healthcare marketing.

Our experience in publicity, advertising and marketing combined with our ability to create innovative digital concepts make GMS a digital healthcare marketing specialist - and a solid partner when you need to implement effective digital marketing strategies.

The changing market and competitive environment call for new, innovative methods for healthcare marketing. GMS delivers online marketing solutions for healthcare companies.

We have a team of digital marketing experts on Arab and Turkish world. They constantly evaluate and interpret trends and customer behaviours. This helps us to create a favorable digital marketing pack to implement in Arab and Turkish markets.

We prepare every aspect of a digital marketing campaign. From copywriting and video creation to media buying and visual concept, we provide what is needed for a campaign.

We create brand awareness and attract the right patients

We focus on attracting the right type of patients: those who are the most likely to become leads and then customers.

In today's consumer-centric landscape where you must deliver the right message, to the right person, we have moved our visual marketing closer to the point of conversion.

Healthcare marketing is no longer about qualitative awareness but rather about quantitative, targeted tactics and prescriptive modeling. We're evolving in response to the dynamic needs of consumers.

We develop a focused message for your brand. It's crucial to develop and prioritize your value propositions. We benefit from your core values and brand culture to reflect your identity to viewers who are potential customers.



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THANK YOU